

JESSIE H-F HAMMERLING *F.K.A. Jessie Halpern-Finnerty*

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ACTION-ORIENTED RESEARCH AND TEACHING ON JOBS AND INEQUALITY.

My work examines the changing structure of the U.S. economy and its consequences for workers and their communities. Specific interests include: financialization, monopsony, outsourcing, technology, food systems, and environmental justice.

I work in collaboration with industry and community stakeholders, including government, employers, unions, and other social movement actors. I strive for equity and accessibility in my research and teaching, and relevance for current campaigns and public policy.

EDUCATION

- 2014-2020 Ph.D., Geography
University of California – Davis
Dissertation: New Approaches to Research on Domestic Outsourcing in the U.S.
Committee: Dr. Chris Benner, UC – Santa Cruz (chair); Dr. Annette Bernhardt, UC – Berkeley; Dr. M. Anne Visser – UC Davis
- 2007-2009 M.A., International Public Affairs
La Follette School of Public Affairs, University of Wisconsin – Madison
- 2005-2008 B.A., Political Science, with Distinction, Honors in the Liberal Arts
University of Wisconsin – Madison
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WORK EXPERIENCE

Lead Researcher, Technology and Work Program – UC Berkeley Labor Center

University of California – Berkeley

2010 to present

Research on jobs and inequality in California and the U.S.

Responsibilities include:

- Conducting quantitative and qualitative research and managing large-scale research projects
- Writing and editing reports, policy briefs, funding proposals, and communications materials
- Presenting findings and making recommendations in public forums
- Providing technical advice and research assistance for allies and partners
- Supervising assistant researchers and student workers

Major projects:

- *Technology and the Future of Work* (2017-present) – co-leading a multi-year, large-scale research project to analyze the labor market implications of new technologies in key low-wage industries, and develop policy responses.

- *Measuring Domestic Outsourcing* (2015-present) – developed a quantitative methodology for measuring domestic outsourcing in the U.S. economy, and for assessing the impact of these changes on jobs and wages.
- *Working Conditions in Arkansas Poultry Processing Plants* (2015) – Analyzed a survey of poultry processing plant workers and wrote up findings, in partnership with an Arkansas worker center.
- *Building a High-Road Green Economy in California* (2010-2015) – Conducted original research on jobs in California’s green economy. Developed policy recommendations to ensure high-road workforce outcomes in energy policy. Facilitated a coalition of environmental, labor, and racial justice advocacy groups. Supported state and local agencies with policy implementation.

Research Assistant, Center on Wisconsin Strategy

University of Wisconsin – Madison
2005-2009

TEACHING

Graduate Student Instructor for *Political Science 138E: Varieties of Capitalism* (Fall 2019)

Lead Professor Steven Vogel, UC Berkeley

- UC Berkeley Outstanding Graduate Student Instructor Award, 2019-2020

AWARDS AND GRANTS

- Labor Employment Relations Association (LERA) Susan C. Eaton Scholar-Practitioner Research Grant, 2019 (\$3k)
- UC Davis Graduate Student Association Spring 2019 Travel Award (\$500)
- UC Davis Geography Graduate Group Block Grant, 2018 (\$6k): in support of research expenses
- Labor Research Action Network (LRAN) New Scholars Research Grant, 2018-2019 (\$1k): in support of research expenses
- Institute for Research on Labor and Employment (IRLE) Dissertation Fellowship, UC Berkeley, 2018-2019 (\$15k): support for one year of dissertation research
- Eugene Cota-Robles Fellowship (\$72,205), UC Davis, 2014-2016: fully funded 2 years of graduate study, in recognition of outstanding academic record and promise of productive scholarship
- Tinker Nave Short Term Field Research Grant, Summer 2008 (\$2k): Lived in Mexico City studying cross-border labor and immigration issues and NAFTA
- Phi Beta Kappa and Phi Kappa Phi honor societies, 2008

PROFESSIONAL SERVICE

- Steward, UC Academic Researchers Union – UAW Local 5810
- Provided subject matter expertise for labor course, UC Berkeley Graduate School of Journalism
- Research adviser for graduate student in Labor Studies course
- Research mentor, UC Berkeley Undergraduate Research Apprenticeship Program
- Mentor for student interns in CLRE’s Labor Summer program
- Reviewer for *Berkeley Planning Journal*, May 2016 (Vol. 29).

PROFESSIONAL AFFILIATIONS

- Labor and Employment Relations Association
- Labor Research and Action Network
- Society for the Advancement of Socio-Economics
- American Association of Geographers
- UC Berkeley Political Economy and Work research group

OTHER SKILLS

- Proficiency with STATA, R, GIS, Microsoft Office suite, Google Suite, Adobe Suite, Salesforce
 - Spanish language (conversational)
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PUBLICATIONS

Jayaraman, Saru; Nina Ebner, Jessica Halpern-Finnerty, and Amber Moulton (2015). *Working Conditions in Arkansas Poultry Processing Plants*. Berkeley, CA: Food Labor Research Center, UC Berkeley.

Halpern-Finnerty, Jessica; and Denise Fairchild (2015). *Building a High Road Energy Efficiency Industry in California: Preliminary Lessons from the Southern California Regional Energy Network's Workforce Pilot Program*. Berkeley, CA: Donald Vial Center on Employment in the Green Economy and the Emerald Cities Collaborative.

Zabin, Carol; Jessica Halpern-Finnerty et al. (2014). *Workforce Issues and Energy Efficiency Programs: A Plan for California's Utilities*. Berkeley, CA: Donald Vial Center on Employment in the Green Economy and Institute for Research on Labor and Employment, UC Berkeley.

Zabin, Carol; Karen Chapple, Ellen Avis and Jessica Halpern-Finnerty, et al. (2011). *California Workforce Education and Training Needs Assessment for Energy Efficiency, Distributed Generation, and Demand Response*. Berkeley, CA: Donald Vial Center on Employment in the Green Economy and Institute for Research on Labor and Employment, UC Berkeley.

Mitnik, Pablo and Jessica Halpern-Finnerty. (2010). Immigration and Local Governments: Inclusionary Policies in the Era of State Rescaling. In Monica Varsanyi (ed.), *Taking Local Control: Immigration Policy Activism in U.S. Cities and States* (p. 51-72). Stanford, CA: Stanford University Press.

Broyles, Martin; Jessica Halpern-Finnerty, Andrew McGuire, J.P. Muller and Justin Rivas. (2009). *Fiscal Rules Effectiveness and Outcomes for Sub-Central Governments*. Prepared for Fiscal Federalism Network Organisation for Economic Co-operation and Development. Madison, WI: Workshop in International Public Affairs, Robert M. La Follette School of Public Affairs, University of Wisconsin - Madison.

Mitnik, Pablo; Jessica Halpern-Finnerty and Matt Vidal. (2008). *Cities and Immigration: Local Policies for Immigrant-Friendly Cities*. Madison, WI: Center on Wisconsin Strategy and Center for New Community.

SELECTED PRESENTATIONS

Drivers of Domestic Outsourcing: A Case Study of Food Services. *Labor and Employment Relations Association Annual Meeting*. Portland, OR (rescheduled virtually due to COVID-19) (June, 2020).

Inter-Firm Contracting and Wages: Concepts, Trends, and New Directions for Research. Panelist for “New Approaches to Research on Domestic Outsourcing”. *Labor and Employment Relations Association Annual Meeting*. Cleveland, OH (June, 2019).

Food Service Contracting at Tech Companies and Universities in the Bay Area. Panelist for “New Approaches to Research on Domestic Outsourcing”. *Labor Research Action Network Annual Conference*. Cleveland, OH (June, 2019).

Inter-Firm Contracting and Wages: Concepts, Trends, and New Directions for Research. Presentation to the Institute for Research on Labor and Employment (April 9, 2019).

Technology and the future of work. Presentation to the San Francisco Jobs with Justice Steering Committee (October 2018).

Contracting in tech and broader trends in the labor market. Presenter/Facilitator for Tech Workers Coalition Learning Club (April 2018).

New Advances for Poultry-Processing Workers. Panelist for Joint LERA/ISA Session "New Advances for Workers in the Food System". *Labor Employment Relations Association Annual Meeting*. Minneapolis, MN (May 2016).

NW Arkansas’ Poultry Processing Industry: Difficult, Dangerous Jobs and Differential Outcomes. *American Association of Geographers Annual Meeting 2016*. San Francisco, CA (April 2016).

Best Practices on Jobs & Workforce Development. *Briefing on Quality Jobs and Equitable Economic Development in the Bay Area*, Bay Area Quality Jobs Network. Oakland, CA (September 2014).

Workforce Education and Training Strategic Planning Findings and Recommendations. *Public Meeting of the California Public Utilities’ Commission’s WE&T Task Force*. San Francisco, CA (May 2014).

Public Forum on Equity and Workforce in Energy Efficiency Programs, invited panelist. Social Innovators Speaker Series, hosted by Working Partnerships USA and the American Leadership Forum Silicon Valley. San Jose, CA (June 2013).

Opportunities for Improving Green Jobs in California. *Kickoff meeting for the Southern California Regional Energy Network’s Workforce Pilot*. Hosted by the Emerald Cities Collaborative and the Los Angeles County Office of Sustainability. Los Angeles, CA (June 2013).

Supporting Good Jobs in the Implementation of State Energy and Environmental Policy; and Innovative Strategies to Expand the Role of Apprenticeship in Green. *Good Jobs Green Jobs West Conference*. Blue Green Alliance. Los Angeles, CA (March 2012).

Capturing Billions of Dollars in Energy Efficiency Investment for Good Jobs. *Workforce and Economic Development Conference*. California Labor Federation. San Jose, CA (May 2011).

California Workforce Education and Training Needs Assessment (webinar). *Efficiency Cities Network National Learning Call*. (May 2011).

Public testimony on workforce development and quality standards in energy efficiency. California State Legislature, California Energy Commission, and California Public Utilities Commission. (2011-2012, various dates).

California Workforce Infrastructure and Apprenticeships. *Workforce Strategies, Energy Efficiency, and Green Jobs: A summit to discuss needs, challenges, and opportunities in California*. The Donald Vial Center on Employment in the Green Economy. Berkeley, CA (December 2010).

Cities and Immigrants: Local Policies for Immigrant-Friendly Cities. *State and Local Immigration Policy in the U.S.: An Interdisciplinary Workshop*. UC - San Diego Center for Comparative Immigration Studies. San Diego, CA (May 2008).